

Arizona Displays LLC

Graphic Guidelines/Requirements

Durst Lambda File Preparation Guide

Photoshop Files:

- Setup Photoshop files at 200 dpi @final size for best quality. Save as ROB TIFF. 150 dpi or better for larger prints is OK, or if a large file size is a problem to transport.
- Include a fonts folder with both printer and screen fonts. If file is flattened, fonts folder is not necessary.
- Scans should be 200 dpi @ final size. Save as ROB TIFF> 150dpi or better will provide acceptable quality at size.
- Do not tile mural images or separate them into different pages. Create murals as a complete image and we will tile panels according to our output requirements.
- Avoid compressing files for best quality. Only compress .tiff files, do not compress .jpg's.

QuarkXpress & in Design Documents:

- We Do Not Except Quark Files- We will, however, except a Quark file output as a .eps, with all fonts created as outlines (we can't guarantee file clarity or usability).
- Include a fonts folder with both printer and screen fonts.
- Scans should be 200 dpi @final size for best quality. Save as ROB TIFF. 100 dpi or better will provide acceptable quality.
- Do no scale, skew or rotate in Quark. Bring the imported files into Quark at actual size and rotation.
- Do not tile mural images or separate them into different pages. Create murals as a complete image and we will tile panels according to our output requirements.
- In Design – we will except in design files 2.0 & under. You must include all screen & printer fonts, & include all of your images. Please make a .pdf with embedded fonts & images. You can send your file in a postscript file, but you will have to call to get specs.

Illustrator:

- Include a fonts folder with both printer and screen fonts. Convert type to outlines if possible. Send fonts even if the type is outlined.
- Do not imbed images in Illustrator, link them instead. There is no way to determine the quality and resolution of the imbedded image.
- Scans should be 300 dpi @ final size for best quality. Saved as ROB TIFF. 150 dpi or better will provide acceptable quality.
- Do not tile mural images or separate them into different pages. Create murals as a complete image and we will tile panels according to our output requirements.

Checklist:

Please include the following: Mural Panel Sizes (provided by your Arizona Displays representative)

- Hard copy of the final image or PDF
- Indicate critical PMS color match (Please include a 1" (one) wide bleed all the way
- Fonts Folder around for a total of 2" (two) bleed)
- Copy of the disk index
- Logo in Vector format

Arizona Displays accepts these transport/applications:

- Zip disk (100 Mb & 250 Mb) Adobe Photoshop
- CD (Writable CD & Kodak Photo CD) In-Design

Info@arizonadisplays.com